



MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Affiliated to Periyar University, Salem.

Accredited by NAAC with 'A' Grade & Recognized u/s 2(f) and 12(B) of the UGC Act 1956

Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF COMMERCE

Students Undertaking Field Projects / Internships / In-plant Training / Student Projects

Programme : M.COM.

S.No.	Reg. No.	Name	Field Projects	Internships	In-plant Training	Student Projects
1	19MCM1001	DHANASEKAR K		✓		✓
2	19MCM1002	KOWSIGARAMAN G I		✓		✓
3	19MCM1003	MAGANITHI V		✓		✓
4	19MCM1004	NANDHAKUMAR P		✓		✓
5	19MCM1005	PREMKUMAR S		✓		✓
6	19MCM1006	SANJAI S		✓		✓
7	19MCM1007	SHANMUGAPRIYAN K K		✓		✓
8	19MCM1008	SURYA I		✓		✓
9	19MCM1009	VIGNESH V		✓		✓
10	19MCM1010	YUVARAJ G		✓		✓
11	19MCM1011	KEERTHANA M		✓		✓
12	19MCM1012	KIRUTHIKA R		✓		✓
13	19MCM1013	MEENA A		✓		✓
14	19MCM1014	NIVETHA A		✓		✓
15	19MCM1015	PRIYADHARSHINI K		✓		✓
16	19MCM1016	PUNITHA N		✓		✓
17	19MCM1017	RAMYA S		✓		✓
18	19MCM1018	SANGEETHA V		✓		✓
19	19MCM1019	SHALINI S		✓		✓
20	19MCM1020	VENNILA G		✓		✓

Head of the Department
Dr. K SELVARAJ, M.Com., M.Phil., M.B.A., Ph.D.
HOD - COMMERCE DEPARTMENT
MAHENDRA ARTS & SCIENCE COLLEGE
KALIPPATTI (PO), TIRUCHENGODE (TK)
NAMAKKAL - 637 501.

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (Dt)

Principal

PRINCIPAL

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(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (Dt)



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Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF COMMERCE

List of students completed Internships - 2020 - 2021

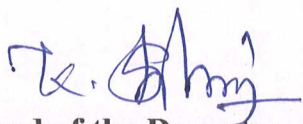
Programme : M.COM.

S.No.	Register No.	Name of the Student	Title of the Internship	Place of Internship
1	19MCM1001	Dhanasekar K	AN-PLANT TRAINING" IN ORISSA P. KANDASAMY FLOUR AND OIL MILL AND ORISSA KANDAS MASALA	COIMBATORE
2	19MCM1002	Kowsigaraman G I	INTERNSHIP PROJECT TRAINING REPORT OF "PREMA PRECISION TECHNOLOGY".	COIMBATORE
3	19MCM1003	Maganithi V	INTERNSHIP PROJECT TRAINING REPORT OF "PREMA PRECISION TECHNOLOGY".	COIMBATORE
4	19MCM1004	Nandhakumar P	INTERNSHIP PROJECT TRAINING REPORT OF "EXCEL TYRES QUALITY RETRADERS IN ALL TYRES.	SALEM
5	19MCM1005	Premkumar S	AN INTERNSHIP REPORT ON CA SELVAKUMAR& ASSOCIATES	SALEM
6	19MCM1006	Sanjai S	INTERNSHIP PROJECT TRAINING REPORT OF "WINTEC DESIGNERS , VENGAMEDU.	KARUR
7	19MCM1007	Shanmugapriyan K K	AN-PLANT TRAINING" IN ORISSA P. KANDASAMY FLOUR AND OIL MILL AND ORISSA KANDAS MASALA	COIMBATORE
8	19MCM1008	Surya I	INTERNSHIP PROJECT TRAINING REPORT OF "WINTEC DESIGNERS VENGAMEDU.	KARUR
9	19MCM1009	Vignesh V	AN INTERNSHIP REPORT ON CA SELVAKUMAR& ASSOCIATES	SALEM

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MAHENDRA ARTS & SCIENCE COLLEGE
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Kalippatti (PO) - 637 501, Namakkal (Dt)

S.No.	Register No.	Name of the Student	Title of the Internship	Place of Internship
10	19MCM1010	Yuvaraj G	A REPORT ON IN-PLANT TRAINING IN VAIKAI AGRO CHEMICALS (P) LTD	
11	19MCM1011	Keerthana M	STUDY ON CHENNAI METTEX LAB PRIVATE LIMITED.	SALEM
12	19MCM1012	Kiruthika R	IN-PLANT TRAINING REPORT ON TRAVEL & VARIOUS FORMS OF TOURISM PRODUCTS	SALEM
13	19MCM1013	Meena A	A STUDY ON MERCHANDISING IN GARMENT INDUSTRY AT ELAMPILLAI,SALEM	ELAMPILLAI, SALEM
14	19MCM1014	Nivetha A	A STUDY ON MERCHANDISING IN GARMENT INDUSTRY AT ELAMPILLAI,SALEM	ELAMPILLAI, SALEM
15	19MCM1015	Priyadharshini K	IN-PLANT TRAINING REPORT ON TRAVEL & VARIOUS FORMS OF TOURISM PRODUCTS	SALEM
16	19MCM1016	Punitha N	A STUDY ON MERCHANDISING IN GARMENT INDUSTRY AT ELAMPILLAI.	ELAMPILLAI, SALEM
17	19MCM1017	Ramya S	INPLANT TRAINING REPORT ENTITLED " COOPERATIVE MILK SOCIETY	THARAMANGALAM
18	19MCM1018	Sangeetha V	STUDY ON CHENNAI METTEX LAB PRIVATE LIMITED.	SALEM
19	19MCM1019	Shalini S	INPLANT TRAINING REPORT ENTITLED "CO OPERATIVE MILK SOCIETY	THARAMANGALAM.
20	19MCM1020	Vennila G	INPLANT TRAINING REPORT ON COOPERATIVE MILK SOCIETY.	THARAMANGALAM



Head of the Department
K SELVARAJ, M.Com.,M.Phil.,M.B.A.,Ph.D.
 HOD - COMMERCE DEPARTMENT
 MAHENDRA ARTS & SCIENCE COLLEGE
 KALIPPATTI (P.O), TIRUCHENGODE (TK)
 NAMAKKAL - 637 501.



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 (Autonomous)
 Kalippatti (PO) - 637 501, Namakkal (DT)



Contact:9942147567

8072367279

KANDASAMY FLOUR AND OIL MILL

ORISSA KANDAS MASALA PRODUCTS

DOOR/NO 23C/1A, Rajalingam Pettai, street 8, SuriyamPalayam PO, Tiruchengode - 637 209

TIN NO 33383184441

GST IN 33AOBPK8535K1ZT

Dated 13.1.2021

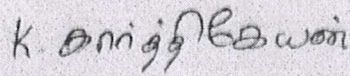
fssai

License No 12416014000563

CERTIFICATE

Certificate that Selvan.Dhanasekar.K, Reg.No.19MCM1001, a student of M.com Second year in Mahendra Arts & Science College,Kalippati has completed his "In-Plant Training" in our KANDASAMY FLOUR AND OIL MILL, ORISSA KANDAS MASALA Tiruchengode 637 209 for the period from 4.1.2021 to 13.1.2021 .


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
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Kalippatti (PO) - 637 501, Namakkal (DT)


MANAGING DIRECTOR

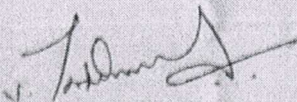
Date :14.01.2021

CERTIFICATE

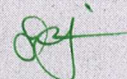
This is certify that **Mr.G I KOWSIGARAMAN** (Reg No:19MCM 1002) Student **MAHENDRA ARTS & SCIENCE COLLEGE,NAMAKKAL – 637503**. Has Undergone Project for the period of (04.01.2021 – 13.01.20201), during his Project , He was found to be regular and with good conduct.

We Wish Good luck in all his future endeavors.

For **PREMA PRECISION TECHNOLOGY**.


V.KOTHAIMANALAN
(General Manager)




PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

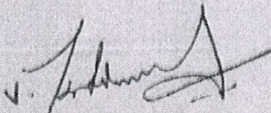
Date :14.01.2021

CERTIFICATE

This is certify that **Mr.V. MAGANATHI** (Reg No:19MCM 1003)
Student **MAHENDRA ARTS & SCIENCE COLLEGE,NAMAKKAL –**
637503. Has Undergone Project for the period of (04.01.2021 – 13.01.20201),
during his Project , He was found to be regular and with good conduct.

We Wish Good luck in all his future endeavors.

For **PREMA PRECISION TECHNOLOGY**.


V.KOTHAIMANALAN

(General Manager)





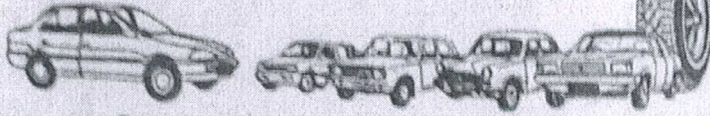
PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

EXCEL TYRES

QUALITY RETREADERS IN ALL TYRES



Prop : P. Madhusoodhan

Off : 2262723

2400871

Res : 98431 77900

Cell : 94433 30011

E.mail : exceltyres2009@yahoo.com

Gugal - Erumapalayam Road,

ATC Road, Near ARK Theatre,

SALEM - 636 015.

Tamilnadu

Approved as a Small Scale Industrial Unit by Department of Industries and Commerce

Order No. 18 | 11 | 14146 | PMT | SST dated 30 | 9 | 1992 D. Dis RA. No. 1312 / PMT / B3 / 92

dated 30.9.92 NIC Code No. 3004. For Reconditioning of Tyres on Job Works

Specialised for :

AUTO

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CAR

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VAN

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JEEP

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LORRY

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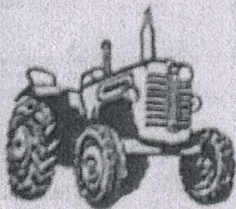
BUS

•

TRACTOR

REAR & FRONT

•




Date : 13.01.2021

IN - PLANT TRAINING CERTIFICATE

Certified that **Mr.P.Nandhakumar Register**
No.19MCM1004 a student of M.Com Second Year in
Mahendra Arts and Science College, Namakkal, has
completed his "In Plant Training" in Excel Tyres for the
period from **04.01.2021 to 13.01.2021**.

FOR EXCEL TYRES,


PROPRIETOR.



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



BEST SERVICE IS OUR MOTTO

G. SELVAKUMAR & ASSOCIATES

CHARTERED ACCOUNTANTS



Dated the 20th April 2021

TO WHOM SO EVER IT MAY CONCERN:

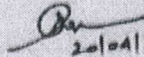
This is to certify that Selvan. S.PREMKUMAR (Reg No: 19MCM1005) M.Com IInd year of Mahendra Arts and Science College, Kalippatti-637503 Namakkal Dt. Tamilnadu has undergone internship training in our office for the period from 04.01.2021 to 14.01.2021 (Total 9 Days) in the area of Auditing and GST (Goods and Service Tax). This is furnished on the request of the abovenamed student for part of their academic record.

Best regards

Yours Truly

For M/s. G. Selvakumar & Associates

Chartered Accountants


20/04/2021
Partner

CA. G SELVAKUMAR, M.Com, FCA, DUSA (ICAI)
Partner: G. Selvakumar & Associates
Chartered Accountants
B/S, MKS Complex, New Edappadi Road,
SANKARI - 537 301 SALEM Dt.
Firm Regn. No: 0111145/M.No 211672

H.O : # 8/1, MKS Complex, New Idappadi Road, SANKARI - 637 301 Ph : 04283 244506, 94437 14755
B.O : # 1/31A, Anna Salai, Swamipuri, SALEM - 636 004 Ph : 0427-2335755, 98429 05625
E-Mail : skg_tca@yahoo.co.in, rjnsnaidu@yahoo.co.in

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MAHENDRA ARTS & SCIENCE COLLEGE
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Kalippatti (PO) - 637 501, Namakkal (DT)

WINTEC DESIGNERS

DESIGNING AND CARD PUNCHING

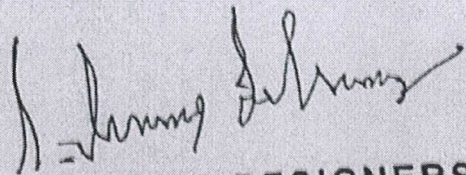
No.802,1st Floor, Salem Main Road,
Vengamedu , Karur - 6. Tamilnadu.
Cell : 9787721450
Email : wintecc@gmail.com

Date : 14 - 01 - 2021

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certified that Selvan S.SANJAI, Register No : 19MCM1006 , a student of M.COM Second year in Mahendra Arts And Science College , Kalippatti , Namakkal has completed his " In-Plant Training" in WINTEC DESIGNERS KARUR 639 006 , for the period from 04-01-2021 to 14-01-2021.



WINTEC DESIGNERS
No. 802,1st Floor, Salem Main Road,
Vengamedu, KARUR - 639 006

MANAGING DIRECTOR



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Contact: 9942147567

8072367279

KANDASAMY FLOUR AND OIL MILL

ORISSA KANDAS MASALA PRODUCTS

ADDRESS: M. S. K. Rajalingam Pettai, street 8, Suriyam Palayam PO, Tiruchengode - 637 209

TIN NO 33383184441

GST IN 33AOBPK8535K1ZT

Dated 13.1.2021

fssai

License No 12416014000563

CERTIFICATE

Certificate that Selvan.SHANMUGAPRIYAN.K.K, Reg.No.19MCM1007, a student of M.com Second year in Mahendra Arts & Science College, Kalippati has completed his "In-Plant Training" in our KANDASAMY FLOUR AND OIL MILL, ORISSA KANDAS MASALA Tiruchengode 637 209 for the period from 4.1.2021 to 13.1.2021.

K. Anigyan Bawari
MANAGING DIRECTOR

[Signature]

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

WINTEC DESIGNERS

DESIGNING AND CARD PUNCHING

No.802, 1st Floor, Salem Main Road,
Vengamedu, Karur - 6. Tamilnadu.
Cell : 9787721450
Email : wintecc@gmail.com

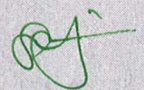
Date : 14 - 01 - 2021

CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

This is to certified that SelvanI.SURYA , Register No : 19MCM1008 , a student of M.COM Second year in Mahendra Arts And Science College , Kalippatti , Namakkal has completed his " In-Plant Training" in WINTEC DESIGNERS KARUR 639 006 , for the period from 04-01-2021 to 14-01-2021.


WINTEC DESIGNERS
No 802, 1st Floor, Salem Main Road,
Vengamedu, KARUR - 639 006
MANAGING DIRECTOR


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

G. SELVAKUMAR & ASSOCIATES

CHARTERED ACCOUNTANTS



Dated the 20th April 2021

TO WHOM SO EVER IT MAY CONCERN:

This is to certify that Selvan. V. VIGNESH (Regn No: 19MCM1009) studying M.Com IInd year of Mahendra Arts and Science College, Kalippatti-637503 Namakkal Dt. Tamilnadu has undergone internship training in our office for the period from 04.01.2021 to 14.01.2021 (Total 9 Days) in the area of Auditing and GST (Goods and Service Tax). This is furnished on the request of the abovenamed student for part of their academic record.

Best regards

Yours Truly

For M/s. G. Selvakumar & Associates

Chartered Accountants


20/04/2021
Partner

CA. G. SELVAKUMAR, M.Com, FCA, D'SA (ICAI)
Partner - G. Selvakumar & Associates
Chartered Accountants
B/S, MKS Complex, New Edappadi Road,
SANKARI - 637 301, SALEM DT.
Firm Regn. No. 011114/S/M No 211672

H.O. # B/1, MKS Complex, New Edappadi Road, SANKARI - 637 301. Ph. 04283 244506, 94437 14755

B.O. # 1/31A, Anna Salai, Swarnapuri, SALEM - 636 004. Ph. 0427-2335755, 98429 05625

E-Mail - skg_fca@yahoo.co.in, rgsnaidu@yahoo.co.in


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MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



Vaikai Agro Chemicals (P) Ltd.,

TO WHOMSOEVER IT MAY CONCERN

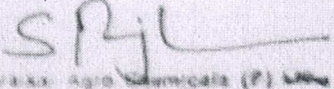
This is to certify that shri G.YUVARAJ,M.com student of Mahendra arts & science college has done his implant training at our factory from 4.1.2021 to 13.1.2021, our internal guide has expressed satisfaction over the project report.

He has attended the training regularly & he has completed his training program sincerely and satisfactory.

We wish him all success in his future.

Date :20.01.2021

Place :Salem


VAIKAI AGRO CHEMICALS (P) LTD.
No. 233/1, Punjai Kadu
Poolavari SALEM-18.



PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalioppatti (PO) - 637 501, Namakkal (DT)



CHENNAI METTEX LAB PRIVATE LIMITED[®]

(Accredited by NABL, as per ISO/IEC 17025:2005)

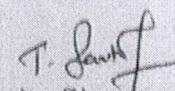
Jothi Complex, 83, M.K.N. Road, Guindy, Chennai - 600 032, INDIA
Phone : +91 44 22323163, 42179490 / 91, Fax : +91 44 22311034
Email : test@mettexlab.com Web : www.mettexlab.com

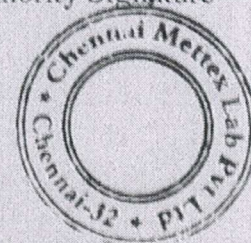
Date : 13.01.2021

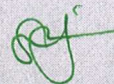
TO WHOM IT MAY CONCERN

This is to certify that Selvi M.Keerthana (19MCM1011) of M/s. Mahendra Arts & Science College, Kalipatti - 637503. Has undergone internship training in our office for the period From 04.01.2021 To 13.01.2021 in the area of Water and Food Testing in laboratory GST Billing Documents and Voucher Handling. This is furnished on the request of the above named Student for part of their academic record.

Thanking You


Authority Signature





PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501, Namakkal (DT)



RACE INTERNATIONAL TOURS AND TRAVELS

136, 2ND FLOOR, CROSSROAD, LEELADAZHAR, SALEM - 636 019.
91 94478 53113 / 91 93709 64631 | raceinternationaltravels@gmail.com

TO WHOM IT MAY CONCERN

This is to Certify that

MISS.KIRUTHIKA.R

Student of M.Com., Mahendra Arts and Science College (autonomous)

Tiruchengode - Salem Main Rd, Kalipatti, Tamil Nadu.

Has Successfully Completed 10 Days from (04th Jan 2021 – 13-Jan-2021) at

RACE INTERNATIONAL TOURS AND TRAVELS,

SALEM BRANCH, TAMILNADU.

She has worked on a project titled

"TRAVEL & VARIOUS FORMS OF TOURISM PRODUCTS"

During the Internship she Demonstrated Good skills with a Self-Motivated Attitude to learn New things. Her Performance Exceeded Expectations and was able to complete the project successfully on time.

We wish her all the best for future endeavors.

PLACE : SALEM

DATE : 13TH JAN 2021.

Suresh Kandasamy

Managing Partner.

Race International Tours and Travels,
Salem

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalipatti (PO) - 637 501, Namakkal (DT)

TIN No : 33582700689/142
CST No : 880632
RBI No : 002014 / 30-8-94
AEPC No : REG/MER/94473/SR/97
I.E.No : 3294010630 / 23-9-94
PLMR / MER / 13594. XP / 16886 (94) N
C.E.R.C. No : AABFN1040JXM001



Phone : 0427 - 2491411
Fax : 0427 - 2491511
E-mail : nirmala.co@gmail.com
nirmala_co@dataone.in

Nirmala & Co

Manufacturers of Export Fabrics & Garments

6-3/19, P.N. Gopal Chetty Street, ELAMPILLAI - 637 502. Salem Dt. Tamilnadu. India.

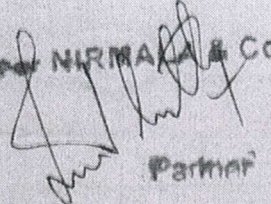
Ref :

Date

TO WHOM IT MAY CONCERN

This is to certify that selvi A.Meena (19MCM1013) Of
M/s.Mahendra Arts & Science college, Kalipatti -637503
Has undergone internship training in our office for the period
From 03.01.2021 To 12.01.2021 in the area of Merchandising
In Garment industry, Export Billing Documents and Garments
Exports This is furnished on the request of the above named
Student for part of their academic record.

Thanking you

For NIRMALA & Co.

Partner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501, Namakkal (DT)

TIN No: 3358210089/142
GST No: 880632
PAN No: 002014 / 30-A-04
AEPIC No: REG/MER/0447335007
TE No: 3294210080 / 23-0-04
PLM No: 30294 / 2024 / 17 / 19895 (H) N
C.E. No: AAB/1040/13/001



Phone : 0427 - 2491411
Fax : 0427 - 2491511
E-mail : nirmala.co@gmail.com
nirmala_co@dataone.in

Nirmala & Co

Manufacturers of Export Fabrics & Garments

6-3/19, PN. Gopal Chetty Street, ELAMPILLAI - 637 502. Salem Dt. Tamilnadu. India.

Date

TO WHOM IT MAY CONCERN

This is to certify that selvi A.Nivetha (19MCM1014) Of
M/s.Mahendra Arts & Science college, Kalipatti -637503
Has undergone internship training in our office for the period
From 03.01.2021To 12.01.2021 in the area of Merchandising
In Garment industry,Export Billing Documents and Garments
Exports This is furnished on the request of the above named
Student for part of their academic record.

Thanking you

FOR NIRMALA & CO.

Partner

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalipatti (PO) - 637 501. Namakkal (DT)



RACE INTERNATIONAL TOURS AND TRAVELS

NO. 107, KATTEL, SALEM, TAMIL NADU.
CONTACT NO. 94421 11111

TO WHOM IT MAY CONCERN

This is to Certify that

MISS. PRIYADHARSHINI. K

Student of M.Com., Mahendra Arts and Science College (autonomous)

Tiruchengode - Salem Main Rd, Kalipatti, Tamil Nadu.

Has Successfully Completed 10 Days from (04th Jan 2021 - 13-Jan-2021) at

RACE INTERNATIONAL TOURS AND TRAVELS,

SALEM BRANCH, TAMILNADU.

She has worked on a project titled

"TRAVEL & VARIOUS FORMS OF TOURISM PRODUCTS"

During the Internship she Demonstrated Good skills with a Self-Motivated Attitude to learn New things. Her Performance Exceeded Expectations and was able to complete the project successfully on time.

We wish her all the best for future endeavors.

PLACE : SALEM

DATE : 13TH JAN 2021.

Suresh Kandasamy

Managing Partner,

Race International Tours and Travels,
Salem.

PRINCIPAL

MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

TEL NO: 0427-2491411
FAX NO: 0427-2491511
E-MAIL: nirmala.co@gmail.com
nirmala.co@dataone.in



Phone: 0427 - 2491411
Fax: 0427 - 2491511
E-mail: nirmala.co@gmail.com
nirmala.co@dataone.in

Nirmala & Co

Manufacturers of Export Fabrics & Garments

6-3/19, P.N. Gopal Chetty Street, ELAMPILLAI - 637 502. Salem Dt, Tamilnadu, India.

Date:

TO WHOM IT MAY CONCERN

This is to certify that selvi N.Punitha (19MCM1016) Of
M/s.Mahendra Arts & Science college, Kalipatti -637503
Has undergone internship training in our office for the period
From 03.01.2021 To 12.01.2021 in the area of Merchandising
In Garment Industry, Export Billing Documents and Garments
Exports This is furnished on the request of the above named
Student for part of their academic record.

Thanking you

Nirmala & Co.
[Signature]
Partners

[Signature]

PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)



S. 1085, கிருஷ்ணாம்புதூர் பால்
உற்பத்தியாளர்கள் கூட்டுறவு சங்கம்,
கிருஷ்ணாம்புதூர், கோலாநாயுடு PO., நாரமங்கலம் - 636 502.
ஓம்லூர் Tk., செலம் Di., ஃ : [REDACTED] 98427 51612



அனுப்பியவர்

N. பழனிசாமி

செலாட்சகம்

5, கிருஷ்ணாம்புதூர் MPCS

S.1085, கிருஷ்ணாம்புதூர் MPCS

செலாட்சகம்

CERTIFICATE

With due respect, I wish to bring to your kind consideration that our II M.COM student name S.RAMYA (19MCM1017) our college, is ordained to undergo an internship training from 4.1.2021 to 13.1.2021 successful complete the training

Tanking you

YOURS OBIDENTLY

PRINCIPAL

LAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



P. Pappan

செலாட்சகம்

S.1085, கிருஷ்ணாம்புதூர் MPCS



CHENNAI METTEX LAB PRIVATE LIMITED[®]

(Accredited by NABL, as per ISO/IEC 17025:2005)

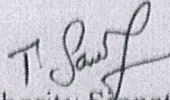
Jothi Complex, 83, M.K.N. Road, Guindy, Chennai - 600 032, INDIA
Phone : +91 44 22323163, 42179490 / 91, Fax : +91 44 22311034
Email : test@mettexlab.com Web : www.mettexlab.com

Date : 13.01.2021

TO WHOM IT MAY CONCERN

This is to certify that Selvi V.Sangeetha (19MCM1018) of M/s. Mahendra Arts & Science College, Kalipatti - 637503. Has undergone internship training in our office for the period From 04.01.2021 To 13.01.2021 in the area of Water and Food Testing in laboratory GST Billing Documents and Voucher Handling. This is furnished on the request of the above named Student for part of their academic record.

Thanking You


Authority Signature




PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501. Namakkal (DT)

தமிழக அரசு 31-5-2020

மாண்புமிகு



தமிழக அரசு 31-5-2020

மாண்புமிகு



திருவண்ணம்புத்தூர், கோலாசபாடி PO, தாள்மங்கலம் - 635 502, டி

குமரூர் Tk., செலம் Dt., ஃ : 98427 51612

P. பொங்கியப்பன்

N. பழனிசாமி

பிரதான

தலைவர்

பி.பி.

1085, திருவண்ணம்புத்தூர் MPC

S.1085, திருவண்ணம்புத்தூர் MPC

CERTIFICATE

With due respect, I wish to bring to your kind consideration that our II M.COM student name S.SHALINI (19MCM1019) our college, is ordained to undergo an internship training from 4.1.2021 to 13.1.2021 successful complete the training

Tanking you

YOURS OBIDENTLY

PRINCIPAL

AHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



PRINCIPAL

S.1085, திருவண்ணம்புத்தூர் MPC

முக்தி நாள் : 31-5-1950

க. ர. சுவாமி



புதிப்பு நாள் : 31-5-1950.

மாண்புமிகு!!

S. 1085, கிருஷ்ணம்புதூர் பால்

உற்பத்தியாளர்கள் கூட்டுறவு சங்கம்,

கிருஷ்ணம்புதூர், கோணாபாடி P.O., தாரமங்கலம் - 636 502.

மூலூர் Tk., சேலம் Dt., ஊ :

98427 51612



P. பொங்கியப்பன்

செயலாளர்

S. 1085, கிருஷ்ணம்புதூர் MPC

N. பழனிசாமி

தலைவர்.

S. 1085, கிருஷ்ணம்புதூர் MPC

தேதி :

CERTIFICATE

With due respect , I wish to bring to your kind consideration that our II M.COM student name G. VENNILA (19MCM1020) our college , is ordained to undergo an internship training from 4.1.2021 to 13.1.2021 successful complete the training

Tanking you

YOURS OBIDENTLY

PRINCIPAL

AHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)



P. Pongappa

செயலாளர்

S. 1085, கிருஷ்ணம்புதூர் MPC



MAHENDRA ARTS & SCIENCE COLLEGE (Autonomous)

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Kalippatti - 637 501, Namakkal (Dt), Tamil Nadu.

DEPARTMENT OF COMMERCE

List of students completed Projects - 2020 - 2021

Programme : M.COM.

S.No.	Register No.	Name of the Student	Title of the Field Project	Company Name
1	19MCM1001	Dhanasekar K	An Analysis of Mutual fund in select mutual fund companies.	Open Source Market
2	19MCM1002	Kowsigaraman G I	A study on the penetration of private label products among the customers of Reliance in the district of salem	Reliance
3	19MCM1003	Maganithi V	A study on attitude about street food vendors in Salem Town	Open Source Market
4	19MCM1004	Nandhakumar P	A Study of Awareness & knowledge about wealth management among individuals in Salem district.	Open Source Market
5	19MCM1005	Premkumar S	Consumers' preference towards sunfeast biscuits (ITC), in salem city	ITC Ltd.,
6	19MCM1006	Sanjai S	A Study on Job Satisfaction of employees in India Cements Ltd (Sankari West) Salem district.	India Cements Ltd
7	19MCM1007	Shanmugapriyan K K	A study on awareness about NEP 2020 among college faculty members with special reference to Salem Town	Open Source Market
8	19MCM1008	Surya I	A Study on Work life Balance among the employees of TNSTC- Tiruchengode.	TNSTC
9	19MCM1009	Vignesh V	A Study on Customer Satisfaction towards on Mobile service provider Sankari.	Open Source Market
10	19MCM1010	Yuvaraj G	Satisfaction of managerial employees on performance appraisal system in MRF Tyres Limited, Namakkal	MRF Tyres Limited

S.No.	Register No.	Name of the Student	Title of the Field Project	Company Name
11	19MCM1011	Keerthana M	A study of consumer's perception and life insurance policies in Reliance life insurance company Ltd in Namakkal district.	Reliance life insurance company Ltd.,
12	19MCM1012	Kiruthika R	A Study on Satisfaction of Tourist in Salem district.	Open Source Market
13	19MCM1013	Meena A	Problem faced by catering women workers- A study with special reference to Pallipalayam Town	Open Source Market
14	19MCM1014	Nivetha A	A study on factors influencing of women policyholder's investment decision towards LIC policies in Elampillai.	LIC
15	19MCM1015	Priyadharshini K	A Study on Women's Preference Towards Two Wheeler Brands With Special Reference To Salem Town	Open Source Market
16	19MCM1016	Punitha N	A study of consumer perception towards bathing soaps with reference to selected bathing soaps.	Open Source Market
17	19MCM1017	Ramya S	A Study on perception of customers towards indica v2 xeta car.	TATA Motors Ltd.,
18	19MCM1018	Sangeetha V	A Study on Customer Satisfaction towards Nachiyar family restaurant in Edpaddi Town.	Nachiyar Family Restaurant
19	19MCM1019	Shalini S	A Study Consumer perception towards Smartphone in Tiruchengode	Open Source Market
20	19MCM1020	Vennila G	A Study on Customer Satisfaction towards Mahindra Bolero in Salem city.	Mahindra Motors



Head of the Department

K. SELVARAJ, M.Com., M.Phil., M.B.A., Ph.D.
 HOD - COMMERCE DEPARTMENT
 MAHENDRA ARTS & SCIENCE COLLEGE
 KALIPPATTI (PO), TIRUCHENGODE (TK)
 NAMAKKAL - 637 501.



Principal

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(Autonomous)

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(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

**AN ANALYSIS OF MUTUAL IN SELECT MUTUAL FUND
COMPANIES IN SALEM**

A Project Report submitted to the partial fulfillment of the requirements for the
award of the degree of

MASTER OF COMMERCE

By

DIHANASEKAR.K

(Reg. No. 19MCM1001)

Under the Guidance of

**Dr.N.SRINIVASAN, M.Com., M.Phil.,Ph.D.,
ASSISTANT PROFESSOR OF COMMERCE**



PG & RESEARCH DEPARTMENT OF COMMERCE

MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]

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1956,

Kalippatti (PO), Namakkal - 637 501.

MAY -2021

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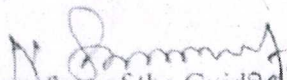
Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)

Kalippatti (Po) - 637501 Namakkal

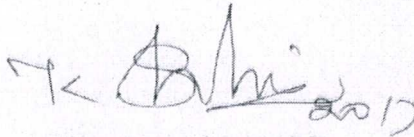
CERTIFICATE

This is to certified that the project report "AN ANALYSIS OF MUTUAL FUND IN SELECT MUTUAL FUND COMPANIES." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by DHANASEKAR K (Reg. No.: 19MCM1001) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide 24/7/21

Dr.N.SRINIVASAN

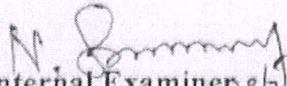
Assistant Professor
Department of Commerce


Signature of the HOD

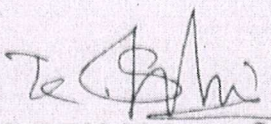
Dr.K.SELVARAJ

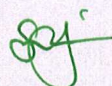
Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 23.7.21


Internal Examiner 28/7/21

External Examiner


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

**A STUDY ON THE PENETRATION OF PRIVATE LABEL PRODUCTS
AMONG THE CUSTOMERS OF RELINACE IN THE CITY OF FOUR ROAD,
SALEM**

A project report submitted for the partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted By
KOWSIGARAMAN G.I

REG.NO: 19MCM1002

Under the guidance of

Prof. RAJESH M.B.A, M.A, M.PHIL, PH.D

Assistant professor,

Department of commerce



MAHENDRA ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Affiliated to Periyar University, salem-11

Accredited by NAAC With 'A' Grade & Recognized by u/s 2(f) and 12(d) of the UGC Act
1956 Kalippatti (po), Namakkal (dt)-637501

MAY-2021


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(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)

Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

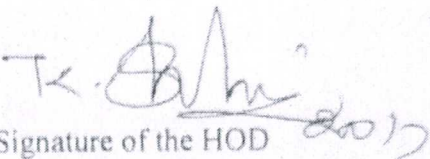
CERTIFICATE

This is to certified that the project report "A STUDY ON THE PENETRATION OF PRIVATE LABEL PRODUCTS AMONG THE CUSTOMERS OF RELIANCE IN THE DISTRICT OF SALEM." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by KOWSIGARAMAN.G.I (Reg. No.: 19MCM1002) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.G.RAJESH

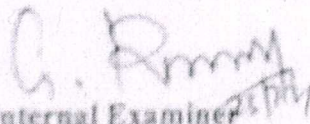
Assistant Professor
Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

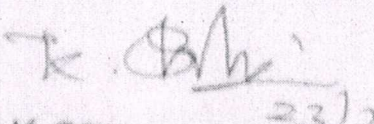
Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 23.7.21


Internal Examiner

External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

PROBLEMS AND PROSPECTS OF STREET VENDORS:

A STUDY WITH REFERENCE TO SALEM TOWN

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
Kalipatti in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

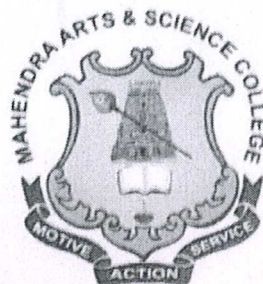
MAGANITHI V.

(Reg. No. 19MCM1003)

Under the Guidance of

Dr. K.SELVARAJ, M.Com, M. Phil., Ph.D. M.B.A., P.G.D.C.A.

ASSOCIATE PROFESSOR & HOD OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE

MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]

AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/ 2(f) and 12(B) of the UGC Act 1956.

Kalippatti (PO), Namakkal – 637 501.

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MAHENDRA ARTS & SCIENCE COLLEGE

(Autonomous)

Kalippatti (PO) - 637 501, Namakkal (DT)

May -2021

Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce

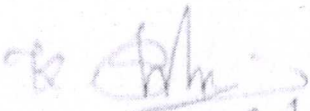
Mahendra Arts & Science College

(Autonomous)

Kalippatti (Po) - 637501, Namakkal

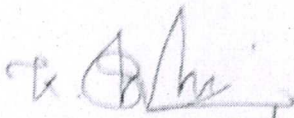
CERTIFICATE

This is to certified that the project report entitled "A STUDY ON ATTITUDE ABOUT STREET FOOD VENDORS IN SALEM TOWN" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by MAGANITHLV (Reg. No.: 19MCM1003) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide 2017

Dr.K.SELVARAJ

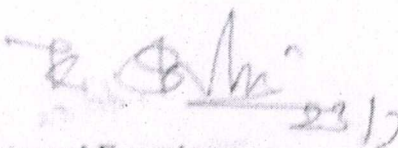
Assistant Professor, Head
PG& Research Department of Commerce


Signature of the HOD 2017

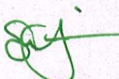
Dr.K.SELVARAJ

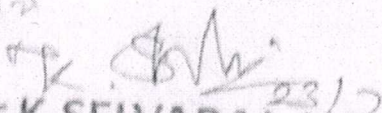
Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 23.07.21


Internal Examiner 23/7

External Examiner


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A STUDY ON AWARENESS & KNOWLEDGE ABOUT
WEALTHMANAGEMENT AMONG INDIVIDUALS IN
SALEM DISTRICT**

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
Kalipatti in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

NANDHAKUMAR.P
(Reg. No. 19MCM1004)

Under the Guidance of

Dr.J.JOSEPHINE DAISY , M.Com, M.Phil. , M.B.A , B.Ed. , Ph.D.
PG & RESEARCH DEPARTMENT OF COMMERCE(CA)HEAD
OF THE DEPARTMENT



**PG & RESEARCH DEPARTMENT OF COMMERCE
MAHENDRA ARTS & SCIENCE COLLEGE
[AUTONOMOUS]**

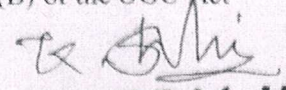
AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11

Accredited By NAAC with 'A' Grade & Recognized by u/s/ 2(f) and 12(B) of the UGC Act
1956,

Kalippatti (PO), Namakkal - 637 501

MAY -2021


PRINCIPAL
MAHENDRA ARTS & SCIENCE COLLEGE
(Autonomous)
Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

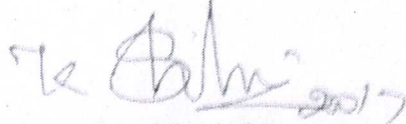
CERTIFICATE

This is to certified that the project report entitled "A STUDY OF AWARENESS & KNOWLEDGE ABOUT WEALTH MANAGEMENT AMONG INDIVIDUALS IN SALEM DISTRICT," submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by NANDHAKUMAR.P (Reg. No.: 19MCM1004) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.J.JOSEPHINE DAISY

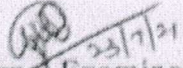
Assistant Professor, Head
Department of Commerce CA


Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 23.7.21

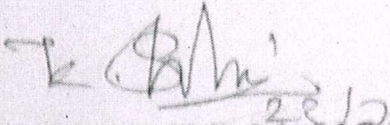

Internal Examiner

External Examiner


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Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

CONSUMERS' PREFERENCE TOWARDS SUNFEST BISCUITS (ITC) IN SALEM CITY

*A project report submitted for the partial fulfilment of the requirements for the award
of the degree of*

MASTER OF COMMERCE

Submitted by

S. PREMKUMAR (19MCM1005)

Under the Guidance of

**Dr. G. RAJESH, Ph.D.,
ASSISTANT PROFESSOR**



**PG AND RESEARCH DEPARTMENT OF COMMERCE
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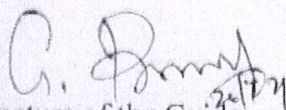
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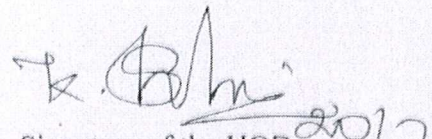
CERTIFICATE

This is to certified that the project report "CONSUMERS' PREFERENCE TOWARDS SUNFEAST BISCUITS (ITC), IN SALEM CITY" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by PREMKUMAR.S (Reg. No.: 19MCM1005) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.G.RAJESH

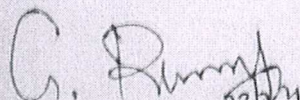
Assistant Professor
Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

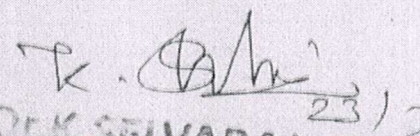
Viva - Voce Examination held on 23.7.21


Internal Examiner

External Examiner


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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

A STUDY ON JOB SATISFACTION OF EMPLOYEES IN INDIA
CEMENT LIMITED (WITH SPECIAL REFERENCE TO SANKARI
WEST) SALEM DISTRICT

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
Kalippatti in partial fulfillment of the Requirements for the award of the degree

of

MASTER OF COMMERCE

By

SANJALS

(Reg. No. 19MCM1006)

Under the Guidance of

Dr.N.SRINIVASAN, M.Com., M.Phil., Ph.D

ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE
MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]
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the UGC Act 1956,

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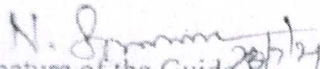
Dr.K.SELVARAJ, HOD

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Kalippatti (Po) - 637501, Namakkal

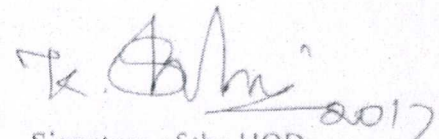
CERTIFICATE

This is to certified that the project report "A STUDY ON JOB SATISFACTION OF EMPLOYEES IN INDIA CEMENTS LTD (SANKARI WEST) SALEM DISTRICT." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of **Master of Commerce** is bonafide research work carried out by SANJALS (Reg. No.: 19MCM1006) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide 23/7/24

Dr.N.SRINIVASAN

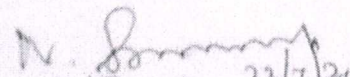
Assistant Professor
Department of Commerce


Signature of the HOD 20/7

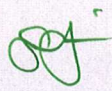
Dr.K.SELVARAJ

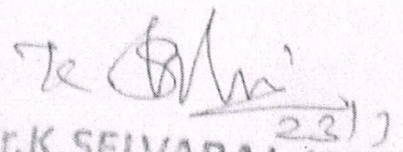
Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 23/7/24.


Internal Examiner 23/7/24

External Examiner


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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A STUDY ON AWARENESS ABOUT NATIONAL EDUCATION
POLICY 2020 AMONG COLLEGE FACULTY MEMBERS WITH
SPECIAL REFERENCE TO SALEM TOWN**

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalipatti in
partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

SHANMUGAPRIYAN K.K.

(Reg. No. 19MCM1007)

Under the Guidance of

Dr.J.JOSEPHINE DAISY , M.Com, M.Phil. , M.B.A , B.Ed. , Ph.D.

PG & RESEARCH DEPARTMENT OF COMMERCE(CA)

HEAD OF THE DEPARTMENT



PG & RESEARCH DEPARTMENT OF COMMERCE

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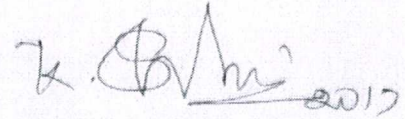
This is to certified that the project report entitled "A STUDY ON AWARENESS ABOUT NEP 2020 AMONG COLLEGE FACULTY MEMBERS WITH SPECIAL REFERENCE TO SALEM TOWN" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by SHANMUGAPRIYAN.K.K (Reg. No.: 19MCM1007) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.



Signature of the Guide

Dr.J.JOSEPHINE DAISY

Assistant Professor, Head
Department of Commerce CA



Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 23.7.21

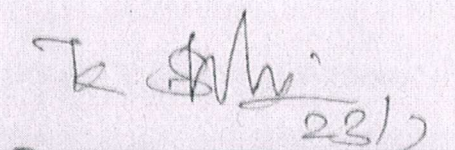


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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES
OF TNSIC

(WITH REFERENCE TO TIRUCHENGODE DIVISION)

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
Kalippatti in partial fulfillment of the Requirements for the award of the degree

of

MASTER OF COMMERCE

By

SURYA .I

(Reg. No. 19MCM1008)

Under the Guidance of

Dr.N.SRINIVASAN, M.Com., M.Phil., Ph.D

ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE

MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]

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Dr.K.SELVARAJ, HOD

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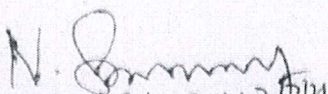
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(Autonomous)

Kalippatti (Po) - 637501, Namakkal (DT)

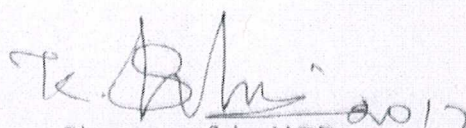
CERTIFICATE

This is to certified that the project report "A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES OF TNSTC- TIRUCHENGODE." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of **Master of Commerce** is bonafide research work carried out by **SURYA.I (Reg. No.: 19MCM1008)** under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.N.SRINIVASAN

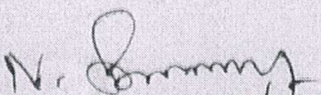
Assistant Professor
Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

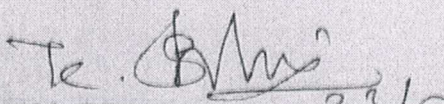
Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 23.7.21


Internal Examiner 23/7/21

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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A Study on Customer Satisfaction towards on Mobile
service provider
(With Special Reference to Sankagiri Town)**

*A project report submitted for the partial fulfilment of the
requirements for the award of the degree of*

MASTER OF COMMERCE

Submitted by

V.VIGNESH (19MCM1009)

Under the Guidance of

Dr.KP. BALRAJ, MBA., MHRM., M.Com., Ph.D.,

Assistant Professor

PG AND RESEARCH DEPARTMENT OF COMMERCE




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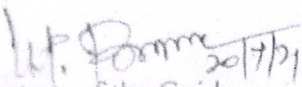
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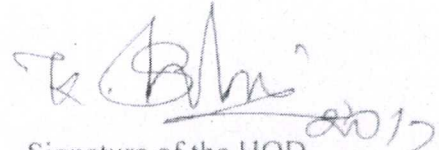
CERTIFICATE

This is to certified that the project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS ON MOBILE SERVICE PROVIDER SANKARI." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of **Master of Commerce** is bonafide research work carried out by **VIGNESH.V** (Reg. No.: 19MCM1009) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.K.P.BALRAJ

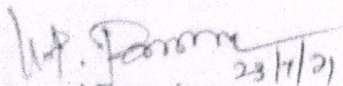
Assistant Professor
Department of Commerce


Signature of the HOD

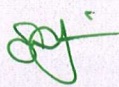
Dr.K.SELVARAJ

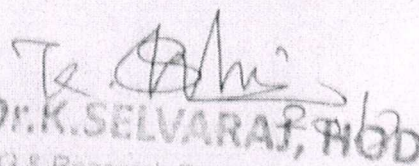
Assistant Professor, Head
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Mahendra Arts & Science College
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Kalippatti (Po) - 637501, Namakkal.

SATISFACTION OF MANAGERIAL EMPLOYEES ON PERFORMANCE APPRAISAL
SYSTEM IN MRF TYRES LIMITED

(WITH SPECIAL REFERENCE TO NAMAKKAL DISTRICT)

*A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalipatti
in partial fulfillment of the Requirements for the award of the degree of*

MASTER OF COMMERCE

Submitted by

G.YUVARAJ

(Reg. No. 19MCM1010)

Under the Guidance of

Dr.G.RAJESH, Ph.D

ASSISTANT PROFESSOR

PG & RESEARCH DEPARTMENT OF COMMERCE



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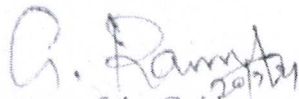
Dr.K.SELVARAJ, HOD

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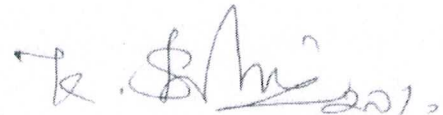
Kalippatti (Po) - 637501

CERTIFICATE

This is to certified that the project report "SATISFACTION OF MANAGERIAL EMPLOYEES ON PERFORMANCE APPRAISAL SYSTEM IN MRF TYRES LIMITED, NAMAKKAL" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by YUVARAJ.G (Reg. No.: 19MCM1010) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.

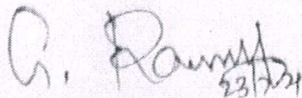

Signature of the Guide

Dr.G.RAJESH
Assistant Professor
Department of Commerce

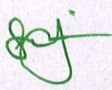

Signature of the HOD


Dr.K.SELVARAJ
Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 28.7.21


Internal Examiner

External Examiner


PRINCIPAL
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Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A STUDY ON CONSUMER PERCEPTION OF LIFE
INSURANCE POLICIES IN RELIANCE LIFE INSURANCE
COMPANY AT NAMAKKAL DISTRICT.**

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
Kalippatti in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

KEERTHANA .M
(Reg. No. 19MCM1011)

Under the Guidance of

Dr.K.P.BALRAJ, MBA.,MHRM.,M.Com.,Ph.D.,
ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE
MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]

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Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)

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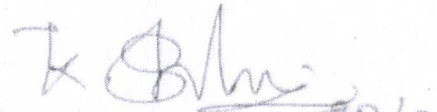
CERTIFICATE

This is to certified that the project report "A STUDY OF CONSUMER'S PERCEPTION AND LIFE INSURANCE POLICIES IN RELIANCE LIFE INSURANCE COMPANY LTD IN NAMAKKAL DISTRICT." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by KEERTHANA.M (Reg. No.: 19MCM1011) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.K.P.BALRAJ

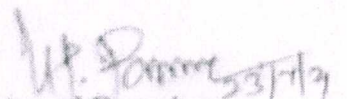
Assistant Professor
Department of Commerce


Signature of the HOD


Dr.K.SELVARAJ

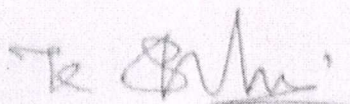
Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 23.7.21


Internal Examiner

External Examiner


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Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

A STUDY ON SATISFACTION OF TOURIST IN SALEM DISTRICT

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalippatti
in partial fulfillment of the Requirements for the award of the degree of
MASTER OF COMMERCE

By

KIRUTHIKA R

(Reg. No. 19MCM1012)

Under the Guidance of

Dr. J.JOSEPHINE DAISY M.Com, M.Phil., M.B.A., B.Ed., PH.D.,

PG & RESEARCH DEPARTMENT OF COMMERCE (CA)

HEAD OF THE DEPARTMENT



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Kalippatti (PO) - 637 501, Namakkal (DT)

Dr.K.SELVARAJ, HOD

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Mahendra Arts & Science College
(Autonomous)**

Kalippatti (Po) - 637501, Namakkal

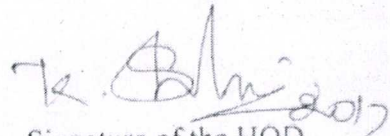
CERTIFICATE

This is to certified that the project report entitled "A STUDY ON SATISFACTION OF TOURIST IN SALEM DISTRICT," submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by KIRUTHIKA R (Reg. No.: 19MCM1012) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr. J. JOSEPHINE DAISY

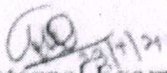
Assistant Professor, Head
Department of Commerce CA


Signature of the HOD

Dr. K. SELVARAJ

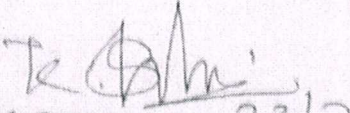
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Dr. K. SELVARAJ, HOD
PG & Research Dept. of Commerce
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(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**SOCIO ECONOMIC CONDITONS OF WOMEN FISH VENDORS IN
PALIPALAYAM, ERODE - A STUDY**

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
kalipatti in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

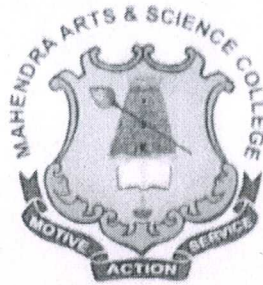
MEENA A.

(Reg. No. 19MCM1013)

Under the Guidance of

Dr. K.SELVARAJ, M.Com, M. Phil., Ph.D. M.B.A., P.G.D.C.A.

ASSOCIATE PROFESSOR & HOD OF COMMERCE



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May -2021


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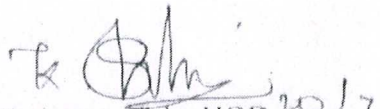
CERTIFICATE

This is to certified that the project report entitled "PROBLEM FACED BY CATERING WOMEN WORKERS- A STUDY WITH SPECIAL REFERENCE TO PALLIPALAYAM TOWN" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by MEENA.A (Reg. No.: 19MCM1013) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.K.SELVARAJ

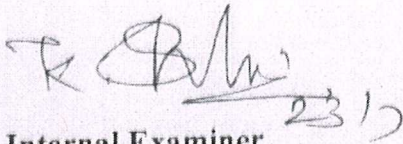
Assistant Professor, Head
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Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

Viva - Voce Examination held on 28.07.21

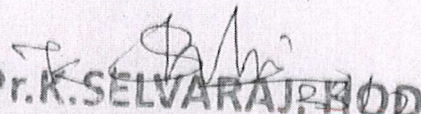

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Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
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(Autonomous)

Kalippatti (Po) - 637501, Namakkal

A Study On Factors Influencing Of Women Policyholder's Investment
Decision Towards Lix In Elampillai Village, Salem Dt

A dissertation submitted to Mahendra Arts & Science College [Autonomous],
kalipatti in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

NIVETHA A.

(Reg. No. 19MCM1014)

Under the Guidance of

Dr. K.SELVARAJ, M.Com, M. Phil., Ph.D. M.B.A., P.G.D.C.A.

ASSOCIATE PROFESSOR & HOD OF COMMERCE



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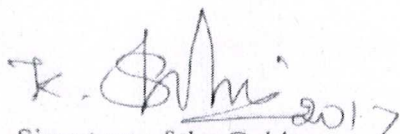
Dr.K.SELVARAJ, HOD

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Kalippatti (Po) - 637501, Namakkal

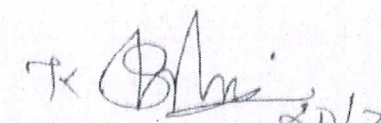
CERTIFICATE

This is to certified that the project report entitled "A STUDY ON FACTORS INFLUENCING OF WOMEN POLICYHOLDER'S INVESTMENT DECISION TOWARDS LIC POLICIES IN ELAMPILLAI." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of **Master of Commerce** is bonafide research work carried out by **NIVETHA.A (Reg. No.: 19MCM1014)** under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.K.SELVARAJ

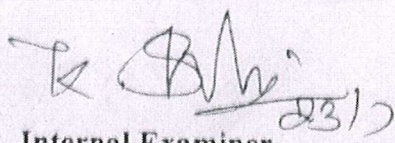
Assistant Professor, Head
PG& Research Department of Commerce


Signature of the HOD


Dr.K.SELVARAJ

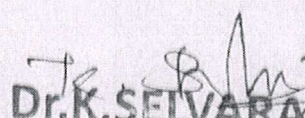
Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 28.07.21


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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A Study On women's preference towards two wheeler brands with special
reference to salem town**

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalippatti in
partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

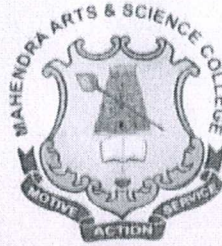
PRIYADHARSHINI.K

(Reg. No. 19MCM1015)

Under the Guidance of

Dr. K.SELVARAJ, M.Com, M. Phil., Ph.D. M.B.A., P.G.D.C.A.

ASSOCIATE PROFESSOR & HOD OF COMMERCE



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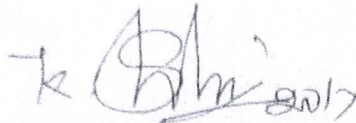
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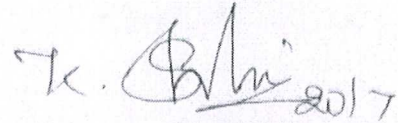
CERTIFICATE

This is to certified that the project report entitled "A STUDY ON WOMEN'S PREFERENCE TOWARDS TWO WHEELER BRANDS WITH SPECIAL REFERENCE TO SALEM TOWN" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by PRIYADHARSHINI.K (Reg. No.: 19MCM1015) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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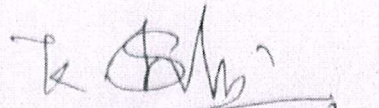
Assistant Professor, Head
PG& Research Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

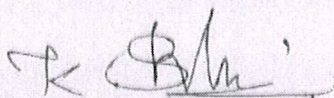
Assistant Professor, Head
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Viva – Voce Examination held on 23.07.21


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PG & Research Dept. of Commerce
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Kalippatti (Po) - 637501, Namakkal

A STUDY ON CUSTOMER PERCEPTION TOWARDS BATHING SOAPS WITH THE SPECIAL
REFERENCE TO LIFE BOUY SOAP SALEM CITY

A dissertation submitted to Mahendra Arts & Science College [Autonomous], Kalipatti in
partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

PUNITHA N

(Reg. No. 19MCM1010)

Under the Guidance of

Dr. J. JOSEPHINE DAISY M. Com, M. Phil., M. B. A., B. Ed., PH. D.,

PG & RESEARCH DEPARTMENT OF COMMERCE (CA)

HEAD OF THE DEPARTMENT



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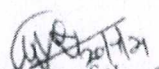
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Dr. K. SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
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Kalippatti (Po) - 637501, Namakkal



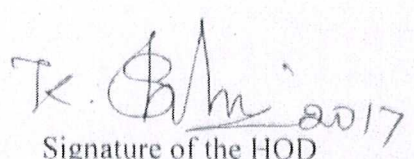
CERTIFICATE

This is to certified that the project report "A STUDY OF CONSUMER PERCEPTION TOWARDS BATHING SOAPS WITH REFERENCE TO SELECTED BATHING SOAPS." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by PUNITHA.N (Reg. No.: 19MCM1016) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.J.JOSEPHINE DAISY

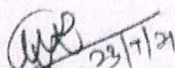
Assistant Professor, Head
Department of Commerce CA


Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

Viva – Voce Examination held on 23.7.21

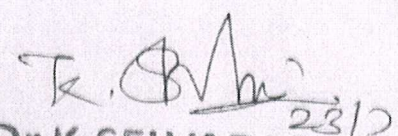

Internal Examiner

External Examiner


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Kalippatti (PO) - 637 501. Namakkal (DT)


Dr.K.SELVARAJ, HOD

PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)

Kalippatti (PO) - 637501. Namakkal

A STUDY PRECEPTION ON CUSTOMER SATISFACTION TOWARDS
TATA INDICA V2 XETA CAR IN SALEM

A Implant Training report submitted to Mahindra Arts & Science College
[Autonomous], kalipatti in partial fulfillment of the Requirements for the award
of the degree of

MASTER OF COMMERCE

By

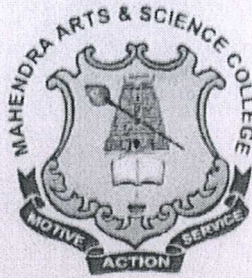
RAMYA.S

(Reg. No. 19MCM1017)

Under the Guidance of

Dr.K.P.BALRAJ, MBA., MHRM.,Ph.D.,

ASSISTANT PROFESSOR OF COMMERCE



PG & RESEARCH DEPARTMENT OF COMMERCE
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Kalippatti (PO), Namakkal - 637 501

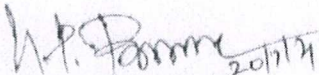
Dr.K.SELVARAJ, HOD

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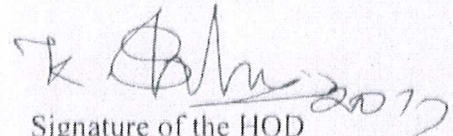
Kalippatti (Po) - 637501, Namakkal

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This is to certified that the project report "A STUDY ON PERCEPTION OF CUSTOMERS TOWARDS INDICA V2 XETA CAR." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti – 637501, in partial fulfillment of the requirements for the award of the degree of **Master of Commerce** is bonafide research work carried out by **RAMYA.S** (Reg. No.: 19MCM1017) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.

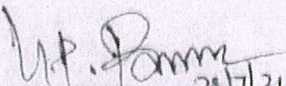

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Dr.K.P.BALRAJ
Assistant Professor
Department of Commerce

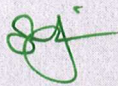

Signature of the HOD

Dr.K.SELVARAJ
Assistant Professor, Head
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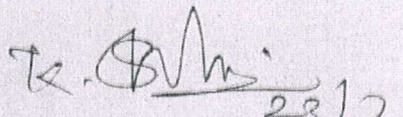
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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**SA STUDY ON CUSTOMER SATISFACTION TOWARDS NATCHIYAR
FAMILY RESTAURENT IN EDAPPADI TOWN.**

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalipatti in
partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

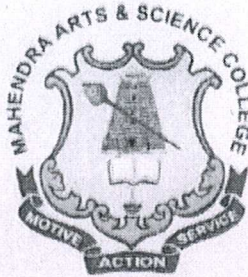
SANGEETHA.V

(Reg. No. 19MCM1018)

Under the Guidance of

Dr.K.P.BALRAJ, MBA., MHRM.,Ph.D.,

ASSISTANT PROFESSOR OF COMMERCE



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Dr.K.SELVARAJ, HOD

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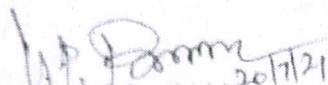
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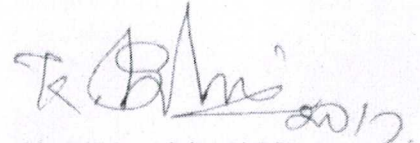
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This is to certified that the project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS NACHIYAR FAMILY RESTAURANT IN EDPADDI TOWN." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by SANGEETHA.V (Reg. No.: 19MCM1018) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


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Dr.K.P.BALRAJ

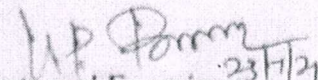
Assistant Professor
Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

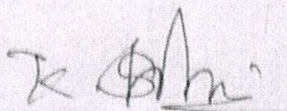
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Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
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Kalippatti (Po) - 637501, Namakkal

**A STUDY ON CONSUMER PERCEPTION TOWARDS SMARTPHONE
IN TIRUCHENCODE**

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalipatti
in partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

SHALINI.S

(Reg. No. 19MCM1019)

Under the Guidance of

Dr.G.RAJESHI, MBA., MA.,M.Phil.,Ph.D.,

ASSISTANT PROFESSOR OF COMMERCE



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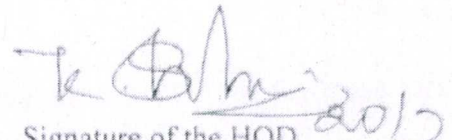
CERTIFICATE

This is to certified that the project report "A STUDY CONSUMER PERCEPTION TOWARDS SMARTPHONE IN TIRUCHENGODE" submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by SHALINI.S (Reg. No.: 19MCM1019) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.G.RAJESH

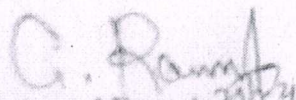
Assistant Professor
Department of Commerce


Signature of the HOD

Dr.K.SELVARAJ

Assistant Professor, Head
PG& Research Department of Commerce

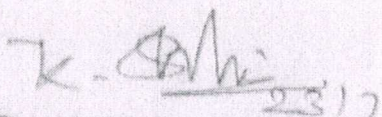
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Kalippatti (PO) - 637 501, Namakkal (DT)


Dr.K.SELVARAJ, HOD
PG & Research Dept. of Commerce
Mahendra Arts & Science College
(Autonomous)
Kalippatti (Po) - 637501, Namakkal

**A STUDY ON CUSTOMER SATISFACTION OF
MAHINDRA BOLERO IN SALEM CITY.**

A dissertation submitted to Mahendra Arts & Science College [Autonomous], kalipatti in
partial fulfillment of the Requirements for the award of the degree of

MASTER OF COMMERCE

By

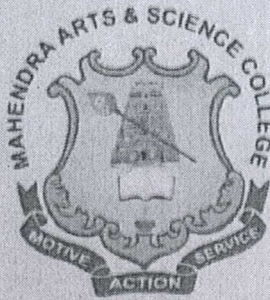
VENNILA .G

(Reg. No. 19 MCM1020)

Under the Guidance of

Dr.N.SRINIVASAN ,M.com.,M.Phil.,Ph.D

ASSISTANT PROFESSOR OF COMMERCE



**PG & RESEARCH DEPARTMENT OF COMMERCE
MAHENDRA ARTS & SCIENCE COLLEGE [AUTONOMOUS]
AFFILIATED TO PERIYAR UNIVERSITY, SALEM-11**

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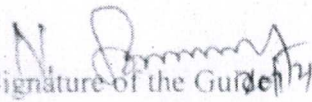
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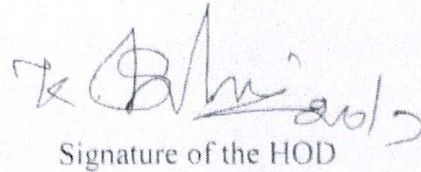
CERTIFICATE

This is to certified that the project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS MAHINDRA BOLERO IN SALEM CITY." submitted to the Mahendra Arts & Science College (Autonomous), Kalippatti - 637501, in partial fulfillment of the requirements for the award of the degree of Master of Commerce is bonafide research work carried out by VENNILA.G (Reg. No.: 19MCM1020) under my guidance and supervision and it has not formed the basis for the award of any Degree, Diploma, Associate ship, Fellowship or any other similar title and that the dissertation represents independent work on the part of the candidate.


Signature of the Guide

Dr.N.SRINIVASAN

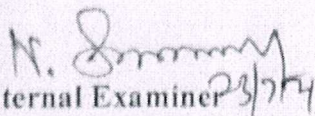
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Department of Commerce


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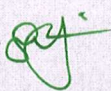
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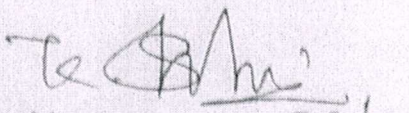
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Internal Examiner 23/7/21

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